

## 2018-2019 CLUSTER ANNUAL PLAN

Cluster Name:	Institution-wide Priorities
Date:	3/26/18
Cluster Manager:	Dr. Stork
Cluster Manager's Signature:	
List the program/services covered by this cluster plan	
<b>Institution-wide</b>	

### Rubric Acronyms:

SLO/PLO/ASO/SSO\* Student Learning Outcome, Program Level Outcome, Administrative Service Outcome & Student Service Outcome

ILO\*\* Institutional Learning Outcomes: (1) Personal, Academic and Professional Development (2) Critical thinking and Communication  
 3) Scientific and Environmental Understanding (4) Social, historical, and Global Knowledge and Engagement (5) Artistic and cultural Knowledge and Engagement and (6) Technical and Informational Fluency.  
[http://www.cuesta.edu/aboutcc/planning/research/Student\\_Learning\\_Outcomes.html](http://www.cuesta.edu/aboutcc/planning/research/Student_Learning_Outcomes.html)

IAS/IEO/Inst. Obj.\*\*\* Institutional Achievement Standards, Institutional Effectiveness Outcomes & SLOCCCD Strategic Plan 2014-2017 Institutional Objectives  
[http://www.cuesta.edu/aboutcc/documents/inst\\_research/StandardsACH.pdf](http://www.cuesta.edu/aboutcc/documents/inst_research/StandardsACH.pdf) ,  
[http://www.cuesta.edu/aboutcc/documents/inst\\_research/IEOReport2014.pdf](http://www.cuesta.edu/aboutcc/documents/inst_research/IEOReport2014.pdf) ,  
[http://www.cuesta.edu/aboutcc/documents/accreditation/plans/SLOCCCD\\_Strategic\\_Plan\\_2014-17.pdf](http://www.cuesta.edu/aboutcc/documents/accreditation/plans/SLOCCCD_Strategic_Plan_2014-17.pdf)

Institutional Need A need that extends beyond the cluster with district-wide impact.

## **Cluster's Top Institutional Priorities (2018-19) – Ongoing Funding**

## Cluster's Top Institutional Priorities (2018-19) – One-time Funding

Cluster Rank	Program	Request	Outcomes (SLO, ALO, SSO) Justification	Institutional Learning Outcomes Justification	Standards (IAS, IEO) Inst. Objectives Justification	Health, Safety, Regulatory Justification	Cluster Prioritization Bonus
1	Institution-wide	Contract for development of International Student Recruitment Action Plan  \$35,000	ASO/SSO  Ensure district financial stability by expanding enrollment. Enhance outreach efforts. Expand transfer relationships with 4-year institutions		IO 3.1, 5.1, 5.2 IES ESL, Remedial English  Expand partnerships with 4-year institutions. Build sustainable base of enrollment. Develop sources of revenue beyond annual state allocations to support institutional effectiveness.		10
		<b>Points: 50</b>	20		20		10

## **Cluster's Top Institutional Priorities (2018-19) – Technology**

# Cluster Plan Request Summary

Cluster Rank	Description	Request Type (One-time, On-going, Technology)	Amount Requested
1	Contract for development of International Student Recruitment Action Plan	One-time	\$35,000
2			
3			
4			
5			
6			
7			
8			
9			
10			



## Cuesta College Resource Allocation Rubric

**Funding Term:**

Requesting Cluster Division/Department: \_\_\_\_\_

One Time: \_\_\_\_\_

Designator: \_\_\_\_\_

Recurring: \_\_\_\_\_

Both: \_\_\_\_\_

Total Amount Requested: \_\_\_\_\_

Scoring Area	Related Components	Scoring Rubric	Score
<b>Outcomes</b>	-Student Learning Outcome Course/Program Level Outcome -Administrative Service Outcome -Student Service Outcome	<b>Max 20 points</b> <i>If request is applicable to an outcome score 20 pts.</i>	
<b>Institutional Learning Outcome</b>	<b>Institutional Learning Outcomes:</b> 1. Personal, Academic and Professional Development 2. Critical thinking and Communication 3. Scientific and Environmental Understanding 4. Social, Historical, and Global Knowledge and Engagement 5. Artistic and Cultural Knowledge and Engagement 6. Technical and Informational Fluency	<b>Max 5 points:</b> <i>If request is applicable to an ILO score 5 pts.</i>	
<b>Alignment with Institutional Achievement Standards, Institutional Effectiveness Outcomes and 2014-2017 Institutional Objectives,</b>	<b>Institutional Achievement Standards (IAS)</b> - Successful course completion - Persistence Rate - Degree Completion - Certificate Rate - Transfer Rate - Job Placement  <b>Institutional Effectiveness Outcomes (IEO)</b> - Completion Rate - Persistence Rate -30 Units Completed Rate - Remedial ESL Rate - Remedial English Rate - Remedial Mathematics Rate - Career Technical Education Rate  <b>SLOCCCD Strategic Plan 2014-2017 Institutional Objectives</b>	<b>Max 20 points:</b> <i>Sum points (20 points maximum) Institutional Achievement Standards, I.E.O's and Institutional Objectives that are supported by the request.</i> <b>4 pts</b> I.A.S., I.E.O., - <u>Transfer Prepared/30 Units Completed/Transfer Rate</u> , - Supports Institutional Objective 1.1, <b>4 pts</b> I.A.S. I.E.O., - <u>Degree or Certificate Completion/Degree Completion/Certificate Rate</u> , - Institutional Objective 1.2, <b>4 pts</b> I.A.S., I.E.O., - <u>D.E. course completion/ Completion Rate/Successful Course Completion</u> , Institutional Objective 1.3, <b>4 pts</b> I.E.O - <u>ESL Course Success/ESL Course Improvement/Basic Skills Course Success/ Basic Skills Course Improvement/Remedial ESL Rate/Remedial English Rate/Remedial Math Rate</u> , -Institutional Objective 1.4 and/or 1.5 <b>4 pts</b> I.A.S.,I.E.O., - <u>Persistence of First-Time Students/Persistence Rate</u> , Institutional Objective 1.6, <b>4 pts</b> - Supports any Institutional Objective 4.x <b>4 pts</b> - Supports any Institutional Objective 5.x <b>4 pts</b> - Supports I.A.S., I.E.O., - <u>Career Technical Education Rate/Job Placement</u>	
<b>Health, Safety, or Regulatory</b>	Specific health, safety, or regulatory issue for course, program, department or institution	<b>5 points:</b> <i>Demonstrates a health or safety need</i>	
		<b>Points (Max 50):</b>	
<b>Cluster Prioritization Bonus (Max 10 points):</b> <i>Only for top Cluster priorities established by the Cluster manager 10 pts – Top priority, 10 pts – Second highest priority 9 pts, and etc.</i>			
		<b>Total Points: (Max 60)</b>	

# Institutional Objectives 2017-2020

## **Institutional Objective 1.1**.....

*Increase student success in Basic Skills, English as a Second Language, Career Technical Education, degrees, and transfer programs.*

## **Institutional Objective 1.2**.....

*Foster a college environment where students are Directed, Focused, Nurtured, Engaged, Connected, and Valued.*

## **Institutional Objective 2.1**.....

*Increase enrollment of low-income and underrepresented students through targeted outreach efforts.*

## **Institutional Objective 2.2**.....

*Increase enrollment opportunities for community members who are 55 years of age and older.*

## **Institutional Objective 2.3**.....

*Expand financial support opportunities for students.*

## **Institutional Objective 2.4**.....

*Increase career pathways for local high school students.*

## **Institutional Objective 3.1**.....

*Increase the number of partnerships with four-year institutions to strengthen and streamline students' transfer opportunities.*

## **Institutional Objective 3.2**.....

*Increase the number of partnerships with local businesses in order to expand student work-based and experiential-based learning opportunities.*

## **Institutional Objective 4.1**.....

*Improve facilities and technology in accordance with the District's Facilities Master Plan and Technology Plan.*

## **Institutional Objective 4.2**.....

*Address the educational and facilities needs of South County residents by conducting and utilizing the results of a community survey.*

## **Institutional Objective 5.1**.....

*Build a sustainable base of enrollment by effectively responding to the needs of the District as identified in the Educational Master Plan.*

## **Institutional Objective 5.2**.....

*Identify and develop sources of revenue beyond annual state allocations to support institutional effectiveness.*

## **Institutional Objective 5.3**.....

*Identify and implement strategies to address the rising costs of employee retirement obligations (CalSTRS and CalPERS) while maintaining support for institutional effectiveness.*

## Prior Year's Top Ten Priorities for Funding Status Update

Program	Category	Description	Cost	Funded Yes or No	Funding Source (s) GF/CAT/G/REV	Impact (whether program was funded or not funded) had on Program	
1	President's Cluster	NA	Restore on-going support for marketing and communications of the district	\$100,000	Yes	GF	Expanded marketing efforts a contributing factor to exceeding FTES target.
2		Select one.			Select one		
3		Select one.			Select one		
4		Select one.			Select one		
5		Select one.			Select one		
6		Select one.			Select one		
7		Select one.			Select one		
8		Select one.			Select one		
9					Select one		
10		Select one.			Select one		